

CS-42/06

MANAGEMENT

Paper-I

Time—Three Hours

Full Marks—300

*Candidates should attempt Question No. 1 from Section-A and Question No. 5 from Section-B which are compulsory, and any **three** of the remaining questions, selecting at least **one** from each Section.*

All questions carry equal marks.

SECTION-A

1. Write notes on any **three** of the following bringing in examples from business to explain the approach that you have described. You will be expected to high-light the key management elements to substantiate your answer.

3×20=60

- (a) SWOT and PEST analysis.
 - (b) Linear and Dynamic programming.
 - (c) Corporate Vision, Mission, Milestone and Objective.
 - (d) Acquisition and Mergers.
2. Discuss the characteristics of a transactional leader and transformational leader. Describe the process of managing the change in a complex organization taking

an example of your choice. How can a leader act as a change agent in that environment ? $10+40+10=60$

3. Describe the various methods of forecasting. Taking an example explain where Del Phi technique and where Time Series Analysis will be useful. How 't' and Chisquare tests are done ? $20+20+20=60$

4. What is Critical Path ? How PERT and CPM helps in monitoring a project ? Can a project have more than one critical path ? What are the implications of liberalization ? What are the key determinants of the productivity of a nation ? Write a short note on the approaches for managing the conflict. What are the implications of crashing of activities in a project and why is it necessary to be done ?

$5+5+5+10+5+20+10=60$

SECTION-B

5. Write short notes on any *three* of the following in about 200 words each :— $20 \times 3 = 60$

- (a) Problems and Prospects of Corporatisation in Indian Economy.
- (b) Relevance of Activity-Based-Costing in Indian environment.
- (c) Divisional Performance vs Managerial Performance.
- (d) Problems of control system in Service Sector.

6. "Cost-Volume-Profit Relationship provides the management with a simplified framework for an organisation which is thinking on a number of problems." Discuss. 60
7. Analyse the structural dimensions of Indian Economy. How far is it being affected by global business decisions ? 60
8. Explain the concept of responsibility accounting. Discuss the nature, types and budget considerations associated with different types of responsibility centres. How far are these centres helpful to management ? 60